SKYNET MEDIA CORPORATION PLC, SKYNET MEDIA AFRICA PLC&SKYNET MEDIA KENYA LTD'S DIGITAL TELEVISION&RADIO PROFILE.

WORLD HEAD QUATERS-BRUSSELS-BELGIUM,

AFRICA HEAD OFFICE-VICTORIA ISLAND-LAGOS NIGERIA.

EAST&CENTRAL AFRICA HEAD OFFICES-WHITE HOUSE-OFF TANDALE/UZURI ROAD-SINZA VATICAN-DAR ES SALAAM-TANZANIA.

SKYNET MEDIA KENYA LTD HEAD OFFICE-SAPAMO TOWERS-OFF NGONG ROAD NAROBI-KENYA.

Core Services

Broadcast Infrastructure Design, Installation & Commissioning

- Project Management and Consultancy Services
- Equipment Procurement, Supplies & Material control

SKYNET Digital TV&Radio TRANSMISSION MASTS



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INTRODUCTION

The company was started in 2005 on a part time basis to assist media companies in the setting up of Radio and TV stations in Africa, Asia&Pacific as well as request for both consulting and equipment supply leading to the company becoming full time in 2008. Since then the company has continued to grow and specialize in both consulting and the supply of TV, RADIO and general broadcast and transmission equipment to the commercial, government and community markets within East and Central Africa.

Broadcasting is an industry where the highest standards of reliability are expected by both the Broadcaster and the Public.Skynet digital TV recognises this fundamental requirement and provides not only a full consulting service, high performance and efficient broadcast system with highly reliable equipment, but also a full back up service with engineering advice and spare parts.

SKYNET DIGITAL TV&RADIO SOLUTIONS FOR THE BROADCAST AND MEDIA INDUSTRY WORLDWIDE

Skynet is a leading service provider for the broadcast and media industries in Africa, Asia&Pacific.

We contribute synergies for new customer-oriented radio and media solutions as well as in the ICT and Telecommunication areas. Skynet Media Africa PLC is assisting media companies worldwide in the creation of a robust digital market in East and Central Africa by laying the foundation for mutual technologies and development for the benefit of its customers.

Skynet provides technical support services to analog and digital broadcast stations for radio and television as well as a country-wide digital distribution network that links broadcast station locations and studios.

Skynet is ready to help clients transmit continental programs by deploying a state-ofthe -art technologies on SD/HD-SNG vehicles equipped with production technology, transmit programs to studios worldwide from any desired location at any desired time.





Skynet develops solutions for digital studio and play-out centers for radio and TV stations, implements and operates them. In addition, we help media companies maintain an international, digital network for radio and media customers linking cities at high bandwidth speeds.

Skynet also implements services for digital cinema and mobile -TV (DMB, DVB-H), communication solutions such as digital signage as well as other services in the realm of corporate communication.

The company is a driver of technical development and provides consultation for all products and solutions.

Skynet has a fundamental philosophy that we must provide a quality service to our clients. We believe that all our customers, be they from a small or large company, deserve the best service and solutions to complex engineering and technical applications.

We endeavour to provide our clients with a cost effective, reliable, high performance and Efficient Radio and TV solution that will meet their needs and expectations of today, whilst allowing modular systems and scalability for upgrades at a future date that involve a minimum of cost and equipment changes.

By applying the best quality practices and procedures of the printing industry, we ensure amazing results for affordable prices. We strive for our employee's well-being and take retention very seriously. We reward performance. Our packages are competitive and attractive, both in terms of compensation, added benefits and perks. Please take a moment to view our vacancies.

VISION

To become the ideal outsource for companies in the broadcast and media industry thus allowing them to concentrate on their core business.

MISSION STATEMENT

To be the ideal service provider and serve our client's to their satisfaction offering a fully integrated one stop shop that supports business enterprises enabling them to run smoothly.

MAIN OBJECTIVES

- Continuosly support corporate enterprises with fully integrated services.
- Constantly access new and improved technology in order to provide our customers with the most cost effective, high quality broadcast solutions.
- Building concrete user loyalty.

OUR VALUES

We value our customers and are focused on providing them with the best possible service of high quality. We always align with the highest standards of ethical behaviour to breed trust, loyalty and respect with vendors, employees and business associates. We have an "ALWAYS POLICY"

Always be honest and up front with the client.

Always be aware of the customer's needs and work with them as a team

Always be open to new concepts and technologies

Always have a positive attitude to problem solving

Always remember that the job is only complete when the customer is satisfied Always provide full after sales support whenever it is required.



Skynet digital TV&Radio solutions for the broadcast and media Industry....

Skynet Digital TV&Radio LIVE BROADCAST SIGNALS.





8.30









AGILITY

We pride ourselves on being an agile, flexible company made up of people who realize that changing to our customer needs is the only way we can continually improve ourselves and our company.



TECHNOLOGY, INNOVATION, CREATIVITY AND AWARENESS

We keep all our clients updated about the technical changes in the industry as well as new products and services in the broadcast market that may affect them.

With technology moving so fast and converging between traditional broadcasting and other forms of communication ,Skynet believes that it must keep up with the new technologies , systems , techniques and equipment to meet these current and long term goals , if the client's requirements are to be realised in the newsgathering , repurposing transmission and linking areas.

Technology continues to change rapidly, to keep the pace, we conduct additional training and support to our production teams.

We strive to purchase equipments to improve our quality, lower customer costs, and speed the time of delivery.

Advertising aside, much of our new business is by word of mouth recommendation from clients and with many clients placing repeat business with us; we are continuing our growth as a reputable and reliable consultant and equipment supplier.

From our small beginnings in 2005, we have grown such that with our expanding staff and a range of new and improved products we are able to continue to serve our client's ever changing needs.

EXPANSION

Skynet is also looking forward to expand the product base with innovative and application of ready products. To this end, new products are being added which focus on the IP and Telecommunication broadband TV sectors, the computer market and general retail application which have resulted in alternative marketing strategies to ensure product awareness.

Marketing our products and services requires that various forms of media are used to promote awareness in the various markets. Internet, CD ROM, newsletters, specific products brochures, personal contact and demonstrations are the prime marketing tools used to allow our clients to evaluate our products and technology.

PARTNERSHIPS

We understand the synergetic relationship between our company and the local clients and strive to continually offer opportunity in various ways.

THE TEAM

This Belgium 's owned company has an efficient management team comprising of five(5)directors and professionally well trained personnel, qualified in different areas and positions they hold in the company. Our recruitment is stricly based on merits and customer complaints are addressed promptly and diligently without delays.

We engage good people, technical experts with good experience behind them. We focus on taking the time to involve the right people and support our teams with regular training. This approach helps us maintain the high standards our clients have come to expect from us.

STRUCTURE OF BUSINESS

We have three main departments- which are totally independent namely:-

.Broadcast&World News

- Engineering
- Administration
- Finance and Commercial

FINANCIAL POSITION

The company has accumulated a good capital base over the years and thus can handle bulk business. It is worth noting that we have become very competitive in pricing due to first hand access to international manufacturers and local suppliers.

RESOURCE AVAILABILITY

We have approximately 5 permanent and skilled employees enabling us to give quality products and services within shortest time possible, when called upon. Working on 12 hours basis 6 days a week on shift basis and are flexible to make special arrangements when it calls for.

CORE AREAS OF SERVICE

Along with the sale of RADIO AND TV, ENG, studio, Signal Transmission and link equipments, the company has the knowledge and capability to provide turn-key solutions for complete broadcasting and communication infrastructure for stations in the broadcast sector.

Using information provided by the client, our comprehensive data base, and state-ofthe art computer softwares, we are able to tailor broadcast systems to the customer's requirements and to the budget.

We carry out feasibility studies and specialised systems design to ensure the best and most cost effective broadcast services attainable.

SKYNET provides full after sales engineering support and maintenance on all equipment that we've provided as well as doing repairs on other equipment submitted by our clients.

Through continual contact with our suppliers, including training courses on new equipment ensures that we maintain a good working relationship and have the most up to date information on new and improved products that they have available.

These exchanges also allow our suppliers to gain first hand feedback from SKYNET staff on client's comments and any suggestions we may have on product improvement, application and problems.

SKYNET has a fully equipped workshop with facilities to service the equipment and products sold. The workshop is accredited as a service centre for international manufacturers and products as well as for other vendor products.

PROJECTS UNDERTAKEN

This list is indicative only and is representative of the variety of the works undertaken. Supply, installation and commissioning of TV and FM transmission system

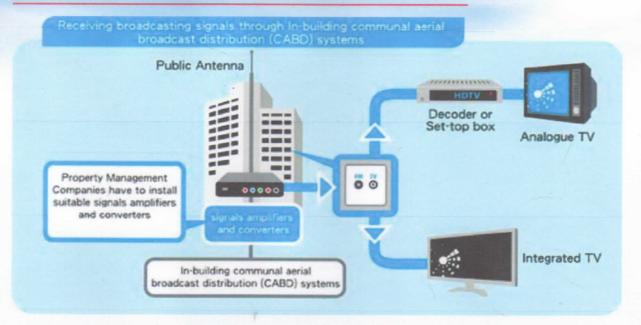
System design, supply, installation and commissioning of TV system and microwave links, equipment supply, installation and Commissioning Consulting for Efficiency and Monitoring of TV and Radio services in Kenya, Malawi, Botswana, Ghana, Angola, Sychelles, Gambia, Nigeria, Liberia, Niger, Togo, India, Indonesia, Thailand, Guineu, Uganda, Tanzania and Rwanda among other African, Asian& Pacific Countries worldwide.

LONG TERM GOALS

Our long term goal is to continue to provide high quality equipment and services to the Broadcast and Communication industries.

To expand our role in the Consulting and Training area to the industry and to ensure that we keep up with technology so that our clients receive the most up to date equipment, services and advice.

Skynet Digital TV&Radio PROFILE



TRANSPORT AND DELIVERY

1 Van dedicated for quick and efficient work deliveries. The saloon car which supports logistics and marketing purposes and customer facilitation during processing of work. Transport is also supported with motorcycles for message and small parcel deliveries between us and our clients.

FUTURE FOCUS

We hope that with the equipments in our possession and those we are trying to bring in our operations, we shall be able to handle your requirements if given the opportunity. All your inquiries wether small or big are normally acted on promptly and efficiently by our highly trained personel. Do not hesitate to try us for that proffessional touch.

TERMS OF PAYMENT

90 percent downpayment after signing contract, 10 percent after 75 percent of the work is completed and 20 percent on commissioning and official handover.

SUMMARY

We believe we are a new force in the market and given an opportunity to serve you, we can give our best prices and services to your satisfaction at all times.

You are welcome to visit us at our premises from Monday to Saturday during normal working hours Saturday included from 8.30 am to 6.00 pm.

Conclusion

Here with attached is all the relevant documents for your perusal and hoping for future business relationship.

Hezron Obadiah(MSC),

Group Senior Executive Vice President-Skynet Media Corporation PLC-Brussels-Belgium& Group Chief Executive Regional Director For Africa, Asia&Pacific-Skynet Media Africa PLC.

To this end Skynet digital TV&Radio teams attend local and international conferences, trade shows, vendor training courses and utilise a range of written and visual resources to assist with keeping up with the ever changing technology world.

The result is world class studio, production facilities and sound room design layout and construction. Renovation and making significant upgrades to the facility that would facilitate dynamic productions and storytelling; including being able to record large groups and shoot video on a generously large sized stage while focusing on the convergence of technology, media and the arts.

